

EdgeX Foundry Outreach Working Group

11/29/21

Attendees:



Others may have joined after attendance was captured.

Agenda

- EdgeX Challenge 2022
 - Sponsors: Intel and BSI to date
 - HP also to be a sponsor
 - Dates – later part of January or beyond
 - Avoid CES and NRF show overlap
 - Pre-registration/promotion – early Dec
 - Jim action/Jill to help
 - Regrestration – 1st year
 - Jim/Gavin – Andy web site prep work for something to come out in late 2021 or early 2022
- Web Site
 - Web site stats
 - Melvin Sun – Intel (coordinator for Chinese site)
 - Jakarta updates in next few days (promoting Jakarta; links into wiki, etc).
 - Need to sync Jakarta stuff on Chinese site as well – Gavin/Andy
 - Transition of cost for site from IOTech to LF Edge – should easily be taken care of – Jill leading
- EdgeX Ready
 - Marketing push – Jim to coordinate with Rodney this week on social media script
 - Submission – incomplete (DP has errors; not all sections) submission from Jainqing Intelligence
 - EdgeX Ready for other protocols – profiles for “any” device service
 - Jim/Rodney/James/Cloud to discuss DCT support; possible Wiki changes, etc.
- Blog posts and press release
 - Jakarta – out mid week (feedback by Wednesday morning) – Jill on action
 - Press release
 - Developer Badge – out next week (feedback by end of week) – Jill next week
 - Badges – Gavin to work with LF creative group for refinements
 - Blog post with social media links to
 - EdgeX 3.0 – feedback by Dec 10th
 - Blog post with social media links to

EdgeX Foundry Outreach Working Group

- EdgeX Ireland Release Performance Stats
 - <https://wiki.edgexfoundry.org/display/FA/Ireland+Data>
 - James working on a blog post
- Blog/Vlog schedule (Jim's proposal)
 - Vlog Dec: Getting started with EdgeX 2.0 APIs
 - Blog Dec: EdgeX in Building Automation (user story)
 - Vlog Jan: EdgeX 2 use of the message bus
- Top Coder Challenge
 - In hands of Top Coder people