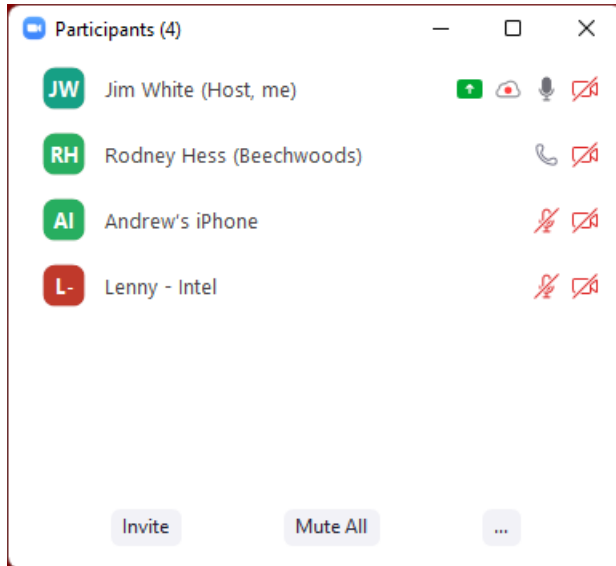


6/27/22

Attendees:



Others may have joined after attendance was captured.

Agenda

- Work items today
 - NEW
 - Web site #s
 - OLD
 - Tech Talks – ending this week (with Snap talk)
 - Blogs
 - Performance
 - EdgeX Awards (after ceremony on the 13th)
 - Hackathon?
 - Still to be determined by July 1st Drop Dead date
 - Web site spend - where and when
 - \$4500
 - Decision /priority of spend:
 - Security Audit issues
 - Gavin to reach out to Capitan to initiate
 - SEO – when number comes in from Gavin; also apply the English SEO changes to China site where possible
 - Do some of SEO through contribution by IOTech
 - Laura to be handed this activity on her return July 4th.

- Other tasks – take a wait and see as we may need some funds for Hackathon, etc.
 - Contact DB for outbound marketing – Jim to check with LF on feasibility. This is 3rd priority and we'll look to get a quote once the other work is costed.
- EdgeX Ready
 - Rodney working on:
 - Wiki updates
 - Proposal for badge for individual
 - Rodney sent out message to community for input. Jim to pass to James Butcher to get input reminder at TSC
- Continuation of WG meeting
 - No volunteers to run/take the project group.
 - Jim to keep meetings on the schedule and to reach out to possible people to take the meeting going forward
 - Otherwise, handle the topics through TSC and ad hoc meetings as necessary.