

Outreach meeting – 7/18/22

Daniel Brooks moderating the meeting

Attendees

- Dan
- Gavin
- Andy
- Rodney

Agenda

- Website - what's the status of the ongoing efforts to address the security audit issues and the SEO optimization? [Approved changes and send invoice to Kendall - Paul will then do the changes to the headers. Further audit for SEO will take place with Laura Alvarez](#) [IoTech new starter will be in the next month. EdgeX Foundry Documentation tracking issue with google analytics need to tag the documents to get more accurate tracking Laura to review](#)
 - June stats have been provided by Gavin (and are on the Wiki). We are waiting for stats from the docs.edgexfoundry.org (Andy may have some by the meeting) [No big changes to stats - review content of website? Maybe campaign?](#)
- Tech Talks - have been completed. Is there reason to hold more and on what topics? If not, what would be other means to raise developer awareness?

[Is it worth hosting the Tech Talks on the main EdgeX website \(Gavin to check with Sophie\)](#) [New menu for Tech Talks? Post Social Media posts of the Youtube Tech Talks?](#)

- Hackathons - no one from TSC suggested having a fall event was strongly needed. Perhaps start looking at 2023 calendar? [Team will look at 2023 date suggestion from Dan to come together with RC community for 2023](#)
- EdgeX Ready - see if Rodney has any additional input - [no-one saw value in badges for developers. Look getting better stats on developer engagement](#)