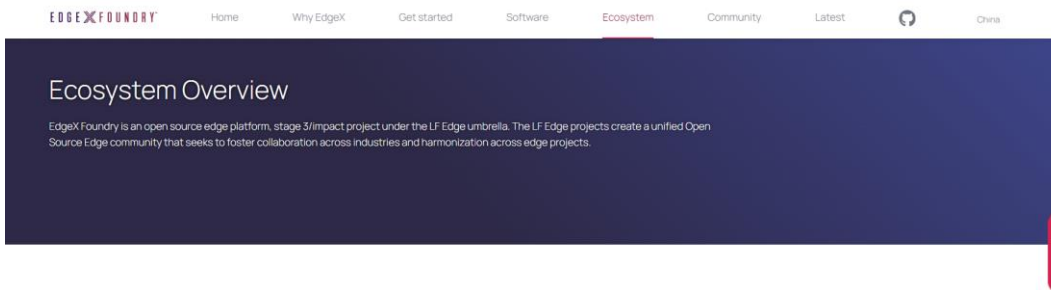
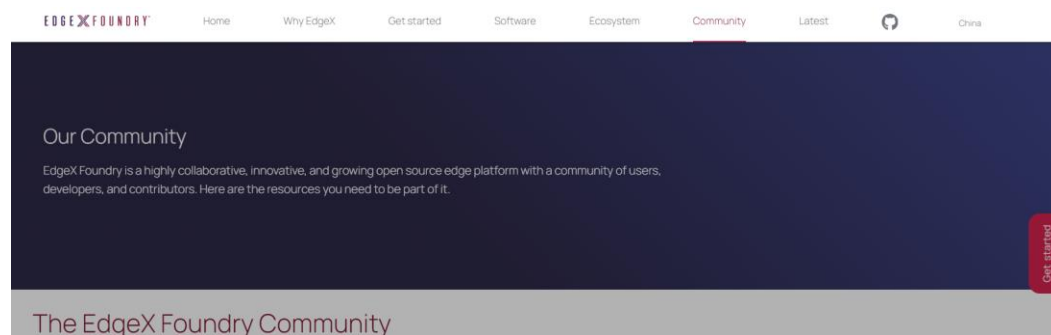


# EdgeX Foundry Website Audit

June 2024

# Across the website

- Masthead update



## Linux Foundation Member Offerings based on EdgeX Foundry

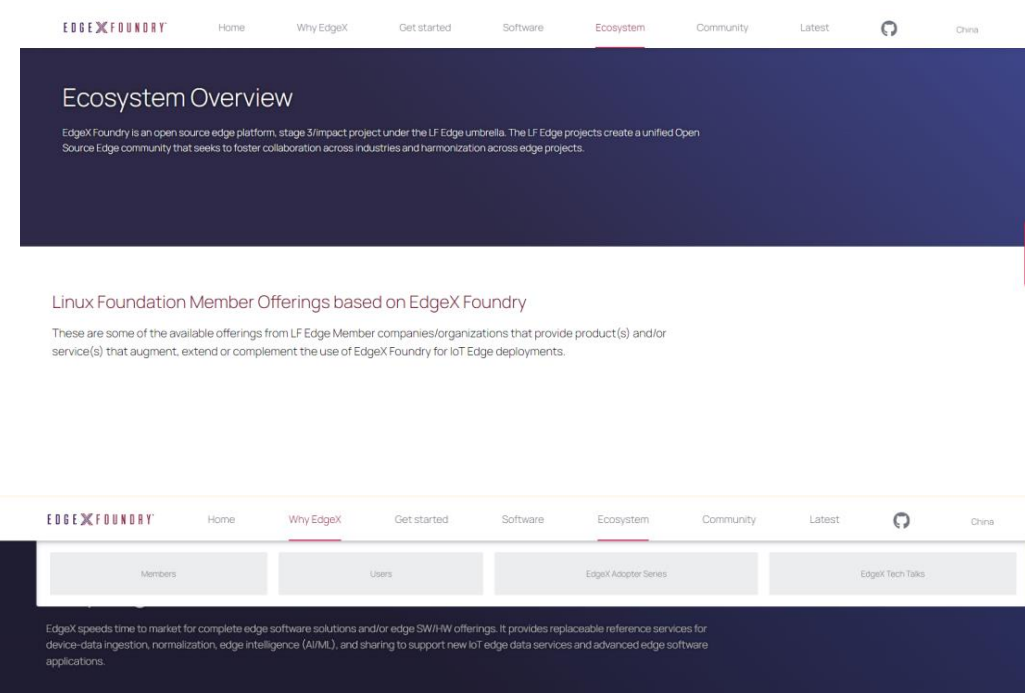
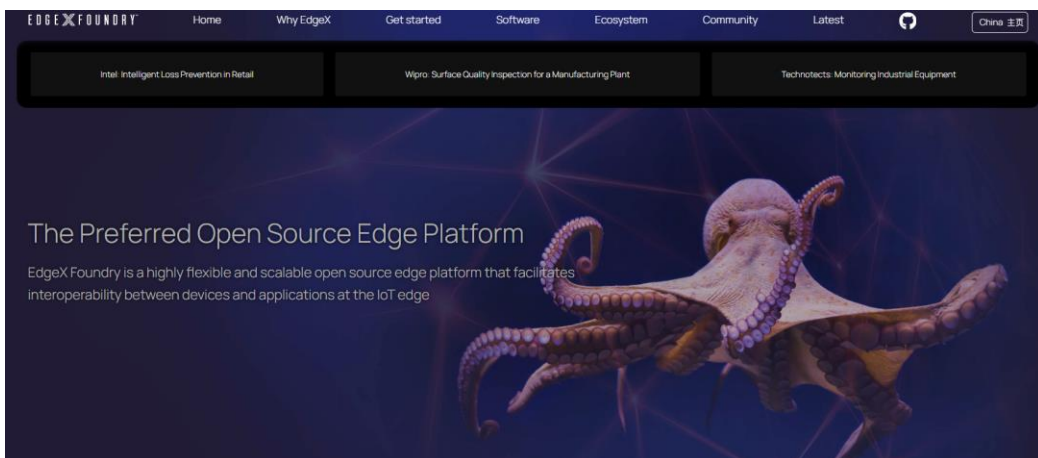
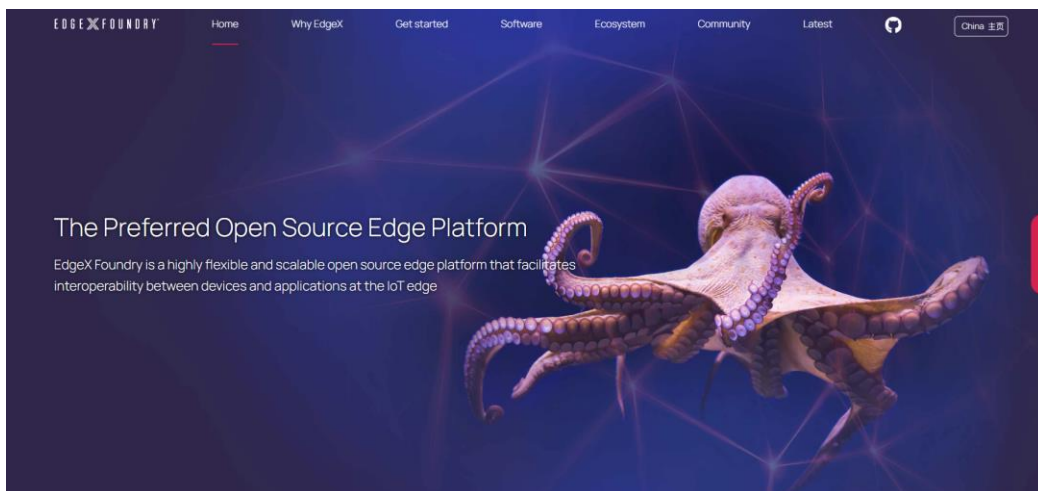
These are some of the available offerings from LF Edge Member companies/organizations that provide product(s) and/or service(s) that augment, extend or complement the use of EdgeX Foundry for IoT Edge deployments.

- Add dynamic actions to the site (short videos/animation)
- Button alignment /clear Call-to-action button



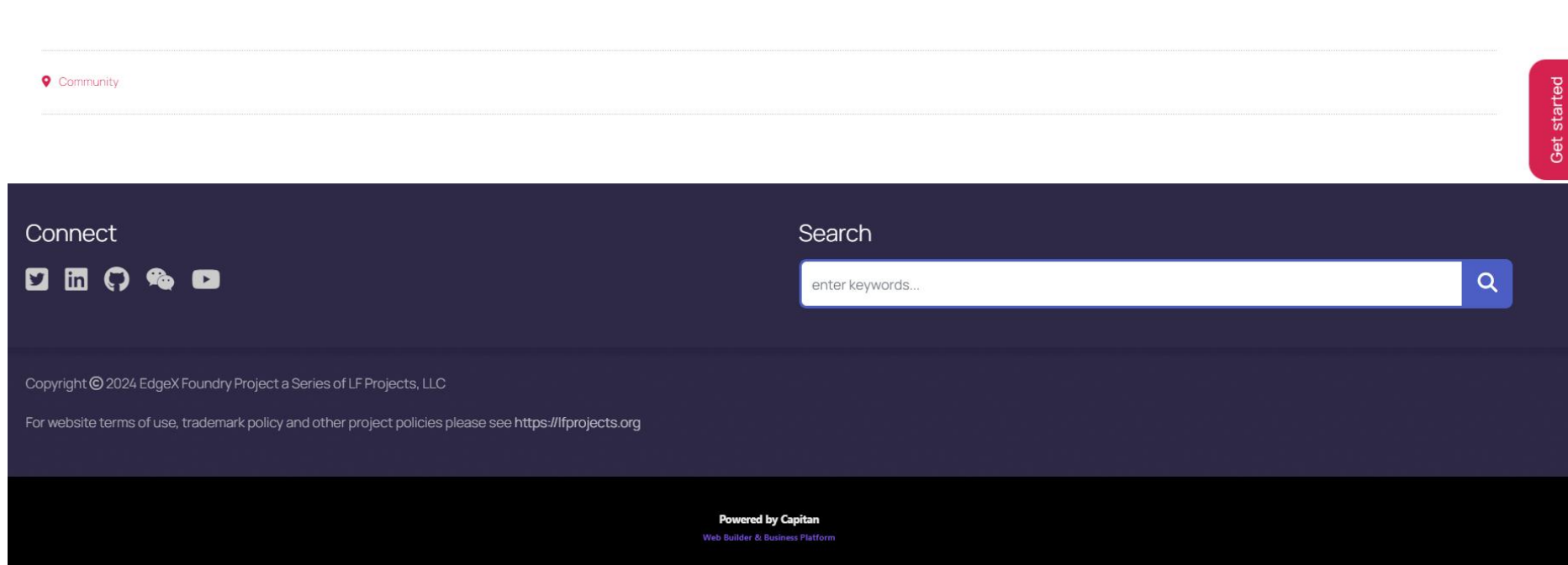
# Across the website

- Menu (different between the pages / move to drop down menu)



# Across the website

- Search Bar location
- Powered by
- Location



# Across the website

- Title size and add bold typography
- Colours (to avoid monochrome website / Some title colors get lost on the background)

Discover why industry leaders choose EdgeX Foundry

See global companies including Accenture, TIBCO, and Thundersoft talk about their use of EdgeX Foundry.

# Home page

Why EdgeX?

**The preferred open source edge platform**  
With millions of container downloads, supported by a growing community of developers and vendors creating an ecosystem of interoperable components.

**Reduce cost, risk and time to market**  
Leverage community resources, simplify the integration of new and legacy devices/applications and avoid creating your own middleware.

**Maximize choice**  
EdgeX Foundry is an open software platform that is vendor-neutral, providing more options relative to proprietary solutions. It is platform agnostic and it is independent of hardware, operating system, software, and cloud.

**Support Innovation**  
Key enabler for community collaboration and creation of next generation secure, intelligent (AI/ML), low latency and autonomous edge software solutions for any use case.

**Focus on value add**  
Plug and play distributed microservices software architecture enables users/developers to focus on value creation. Ability to add your own edge data analytics and connectors.

**Realize edge computing benefits**  
Ensure security and reduce transmission costs by processing locally and by exposing selected data to the cloud. Achieve real-time results despite intermittent connectivity and simplify OT/IT integration.

[Get started](#)

[Find out more >](#)

## GREY SEGMENTS

- Doesn't fit with the rest of the page
- Move to a two colour background to divide the different sections. For example, use white and grey between sections

# Home page

## BLUE DIAGONAL LINES SECTION

Discover why industry leaders choose EdgeX Foundry

See global companies including Accenture, TIBCO, and Thundersoft talk about their use of EdgeX Foundry.

**AIP+ Edge is part of an end to end solution**

Accenture provides End-to-End tools & edge software enabling intelligence on multitudes of devices

- Agent Builder**
  - Generation of Agent Software
  - Enforcing Edge Model characteristics
- Software Manager**
  - Agent and Models Provisioning
  - Campaign Management
- AIP+ Edge Agent**
  - Efficient execution of models at the edge
  - Wide range of devices & communication protocols
- Chronicle**
  - Compact, highspeed Time Series DataBase
- AIP+ Data Science Tools**
  - Edge specific-templates
  - Reusable Models
  - Low-code design of dashboards and visualizations
- Commissioning App**
  - Low touch device setup by in-field technicians

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# Home page

## LF EDGE MEMBERS

- Like the carousel, make logos moves on their own
- Reduce the size
- Change location
- Difficult to find the member's page

EdgeX Foundry is supported by LF Edge members including:



Get started



# Why EdgeX? Page

## Why EdgeX?

### The preferred open source edge platform

With millions of container downloads, supported by a growing community of developers and vendors creating an ecosystem of interoperable components.

### Maximize choice

EdgeX Foundry is an open software platform that is vendor-neutral, providing more options relative to proprietary solutions. It is platform agnostic and it is independent of hardware, operating system, software, and cloud.

### Focus on value add

Plug and play distributed microservices software architecture enables users/developers to focus on value creation. Ability to add your own edge data analytics and connectors.

### Reduce cost, risk and time to market

Leverage community resources, simplify the integration of new and legacy devices/applications and avoid creating your own middleware.

### Support Innovation

Key enabler for community collaboration and creation of next generation secure, intelligent (AI/ML), low latency and autonomous edge software solutions for any use case.

### Realize edge computing benefits

Ensure security and reduce transmission costs by processing locally and by exposing selected data to the cloud. Achieve real-time results despite intermittent connectivity and simplify OT/IT integration.

Get started

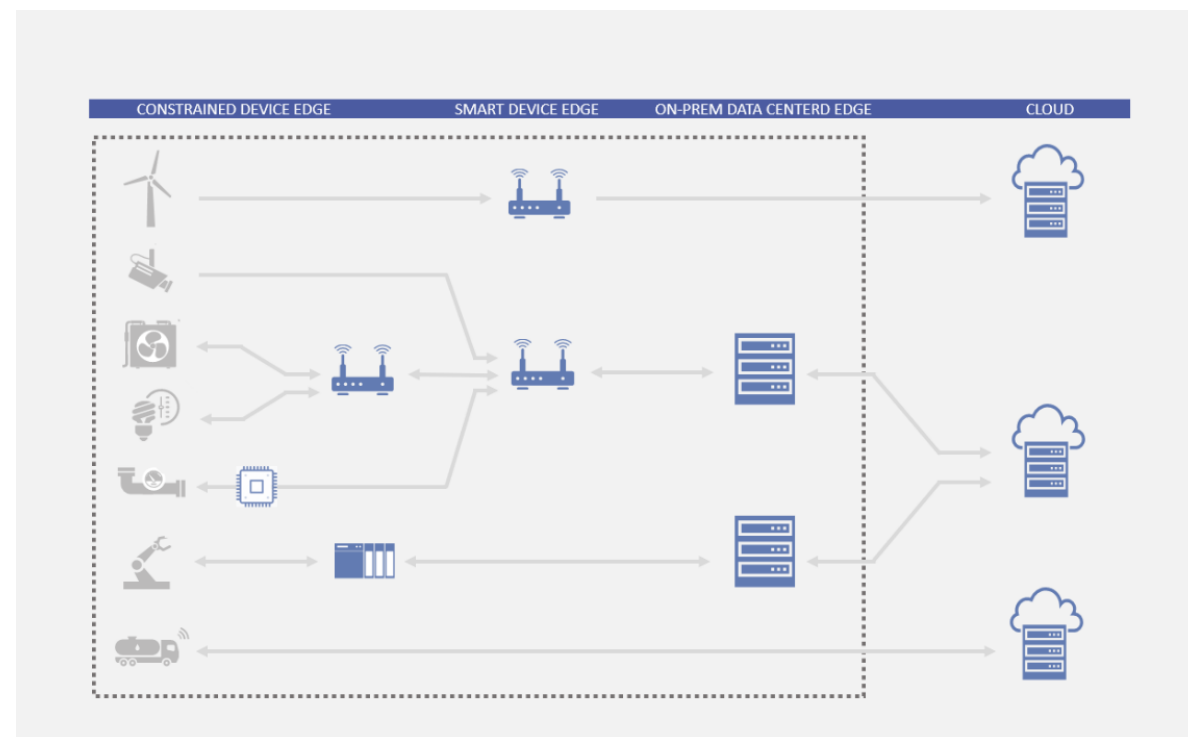
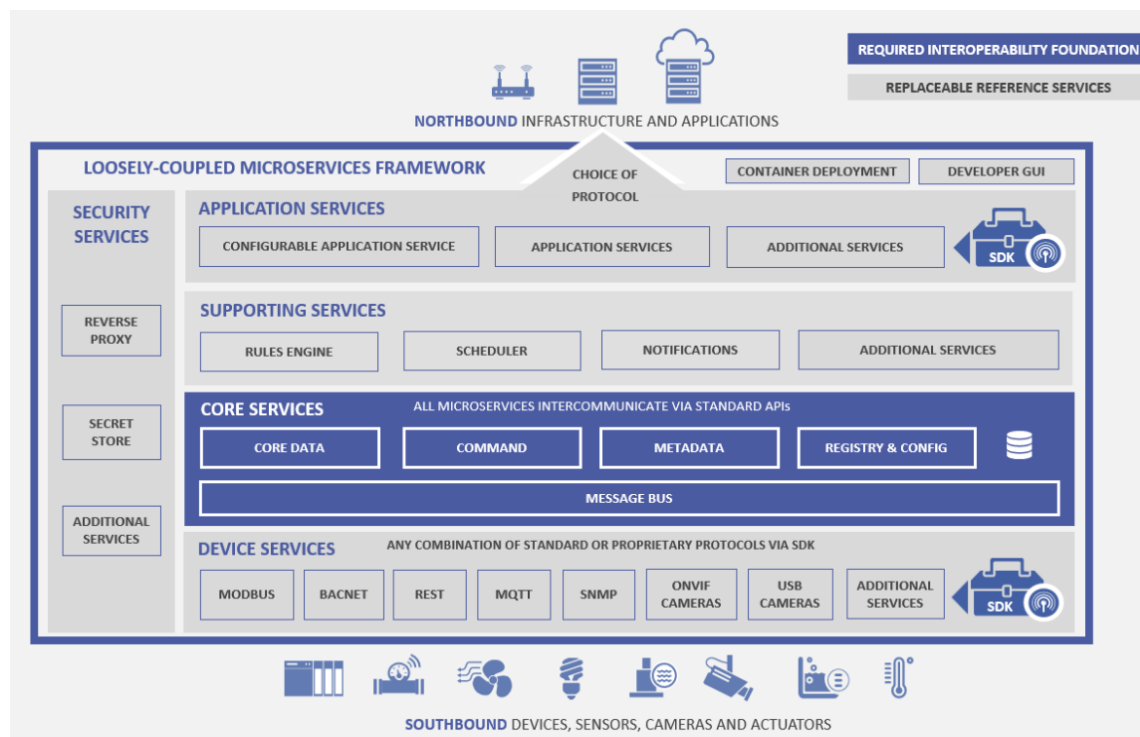
## WHY EDGEX? SECTION

- Really static and plain
- Present in different way, like accordion, add colour, icons or small animation

# Why EdgeX? Page

## DIAGRAMS

- They need to be updated



# Why EdgeX? Page

## DUPLICATE WIDGET

See how EdgeX is being used to transform businesses across a range of industries



Intel: Intelligent Loss Prevention in Retail

Discover this use case from Intel, based on the open retail industry, using EdgeX Foundry for loss detection in real-time for self-checkouts. Read more.

[Read More >](#)



Wipro: Surface Quality Inspection for a Manufacturing Plant

Discover this use case from Wipro, based on the manufacturing industry, using EdgeX Foundry to use sensor data to automate surface quality inspection.

[Read More >](#)



Technotechs: Monitoring Industrial Equipment

Discover this use case from Technotechs, based on monitoring industrial equipment, using EdgeX Foundry to acquire and analyze data from different sensors.

[Read More >](#)

# Get started page

## Users

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Take advantage of the pre-built microservices to connect to your devices, and run local rules on your edge data processing before sending it to the cloud. You can also accelerate your IoT edge solutions by leveraging EdgeX products and service offerings from member companies.

Download and run the latest version of EdgeX



Join the EdgeX Ecosystem of users



Leverage EdgeX products and services offered by LF Edge member companies



## Developers and Contributors

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Extend EdgeX with your own IP for specific use cases and potentially contribute back to the project.

Developer

Get the latest EdgeX codebase, build, run or modify the code



Device Service Developer

Use the Device Service SDK to quickly create new device connectors for EdgeX



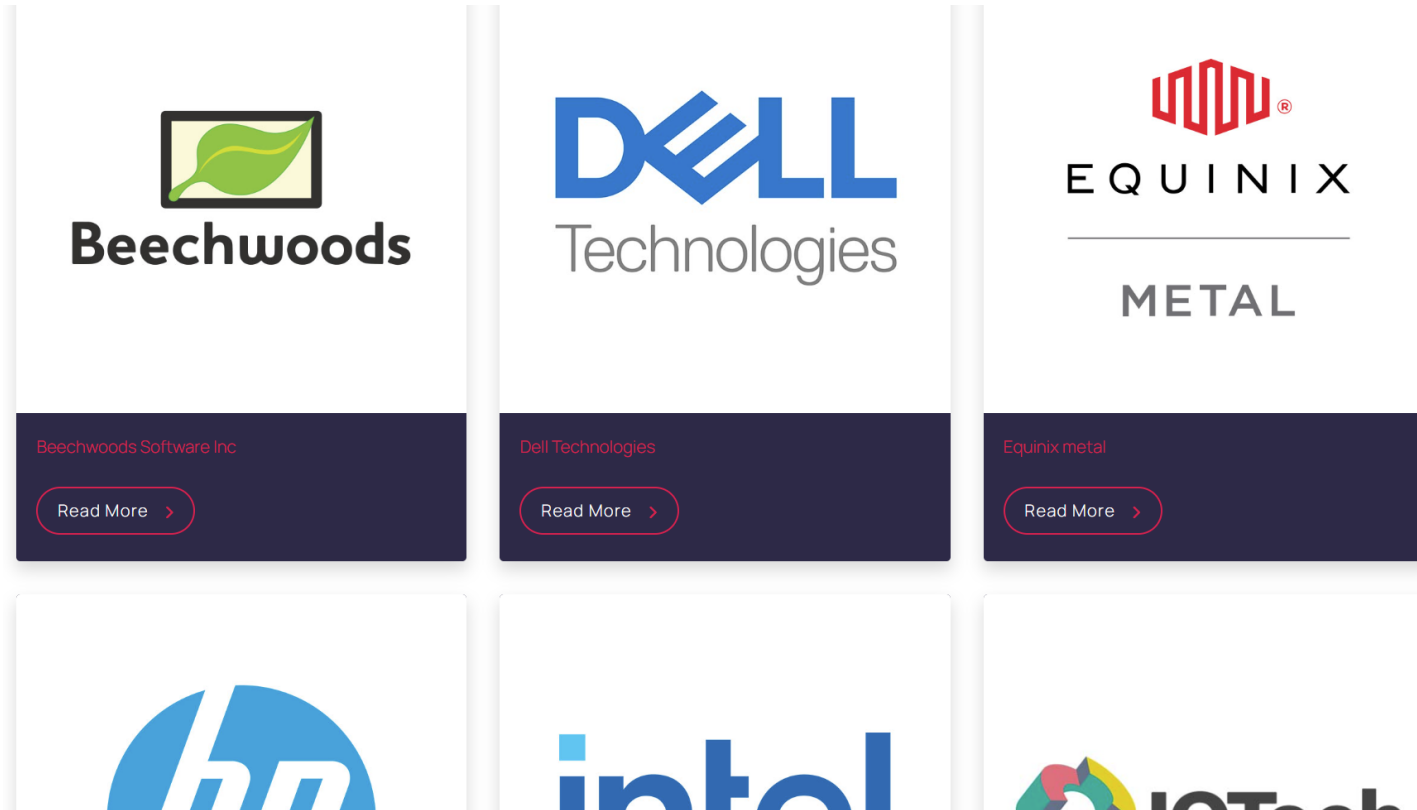
Application Service Developer

Use the Application Functions SDK to create new function pipelines that process Edge data



- Icons are getting lost, specially on the second row
- Align icons in the center
- Explore to present in different way

# Ecosystem Page



## LF MEMBERS LOGOS

- Massive size
- Names twice, impossible to read it for colour contrast

# Ecosystem Page



## LOGO USERS

- Same size issue
- Explain the EdgeX Ready badge

# Community Page

## The EdgeX Foundry Community

Connect

There are many ways to interact with and/or get help from the community.

Chat with us on GitHub



Follow us



Join our mailing lists



Attend our public virtual meetings



Face to face meetings and events

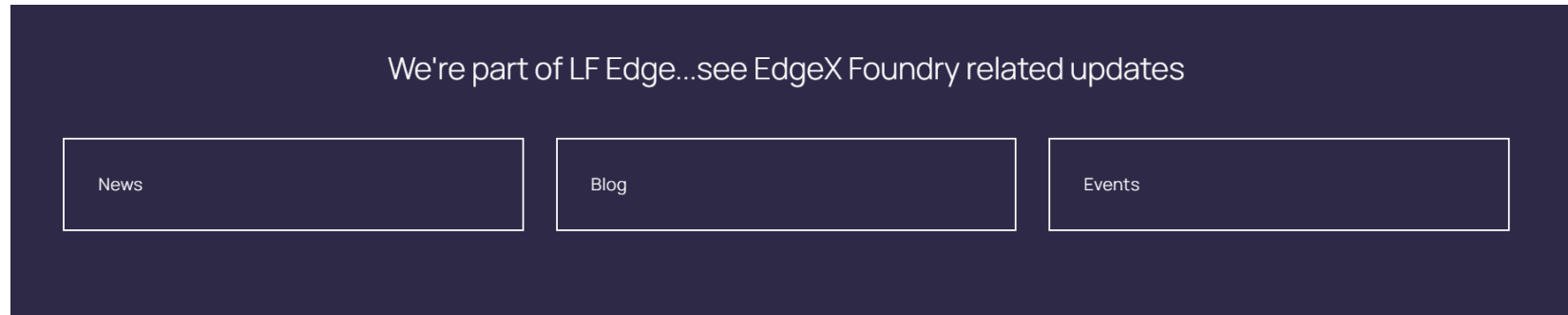


Connect with LF Edge's Developer Advocate



- Icons are getting lost
- Align icons in the center
- Explore to present in different way
- Twitter icon

# Latest Page



- New style of button
- Massive size

## EdgeX Foundry News & Updates

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📍 Latest

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# Task

<b>IOTech</b>	<b>Capitan</b>
Masthead Update	Search Bar
Dynamic actions	Menu
Typography	Buttons
Colours	Colours
Why EdgeX? page	Grey segment
Diagrams	Location/ Powered by
Get started Page	Latest page
Ecosystem page	
Community page	

Depending on the action

- LF member logos
- Blue diagonal section