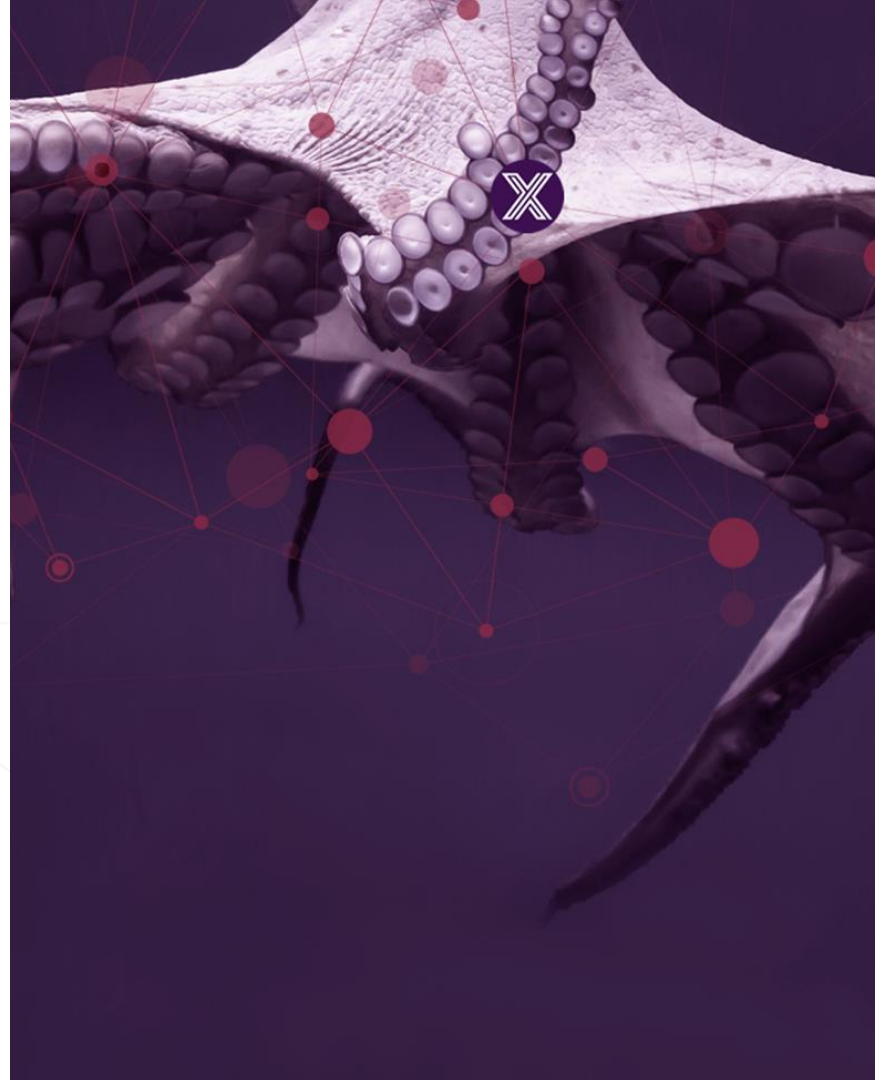




Vertical Solutions Working Group

Commerce Project

January 21, 2020



LF Antitrust Policy Notice

EdgeX Foundry meetings involve participation by industry competitors, and it is the intention of the Linux Foundation to conduct all of its activities in accordance with applicable antitrust and competition laws. It is therefore extremely important that attendees adhere to meeting agendas, and be aware of, and not participate in, any activities that are prohibited under applicable US state, federal or foreign antitrust and competition laws.

Examples of types of actions that are prohibited at EdgeX Foundry meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>. If you have questions about these matters, please contact your company counsel, or if you are a member of the Linux Foundation, feel free to contact Andrew Updegrave of the firm of Gesmer Updegrave LLP, which provides legal counsel to the Linux Foundation.

Attendees

- Andre Srinivasan – Redis Labs
- Brad Corrion – Intel
- Camilo Dennis – Intel
- Henry Lau – HP
- Joe Pearson – IBM
- Mike Johanson – Intel



Agenda

- NRF Show – HP Demo



NRF – National Retailers Federation

- <https://nrfbigshow.nrf.com>
- Jan 12-14, 2020
- Javits Convention Center, NYC
- 40,000+ attendees



HP Booth # 4255

- Biggest event for HP Retail Solutions GBU
- 90+ from HP teams including R&D, design and sales
- 40 feet X 60 feet with ski theme this year
- 19 demo stations with sections on:
 - Supply Chain Optimization
 - Advanced Engagement
 - Personalization
 - In-Store Operational Excellence
- Meeting rooms in upper deck
- NDA rooms in lower floor of show





HP Booth from above



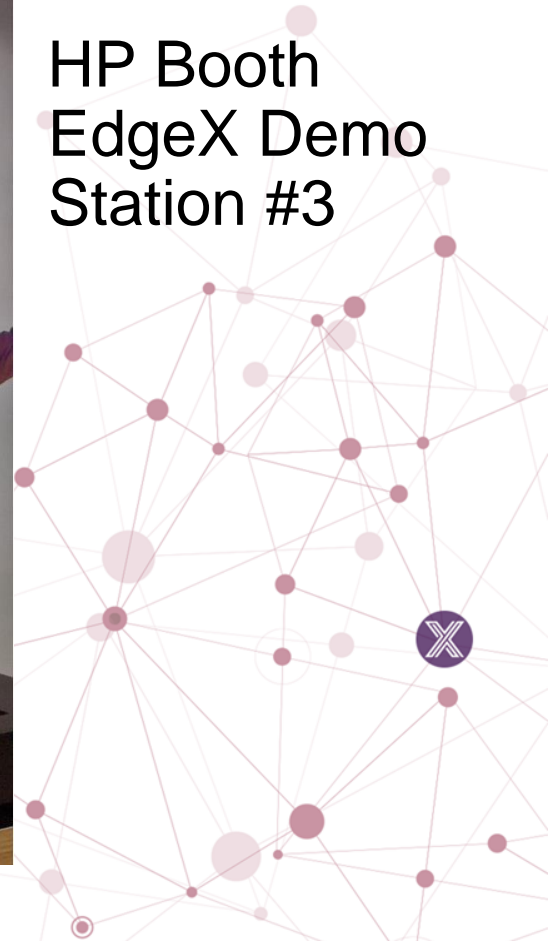


HP Booth Front View



HP Booth EdgeX Demo Station #3

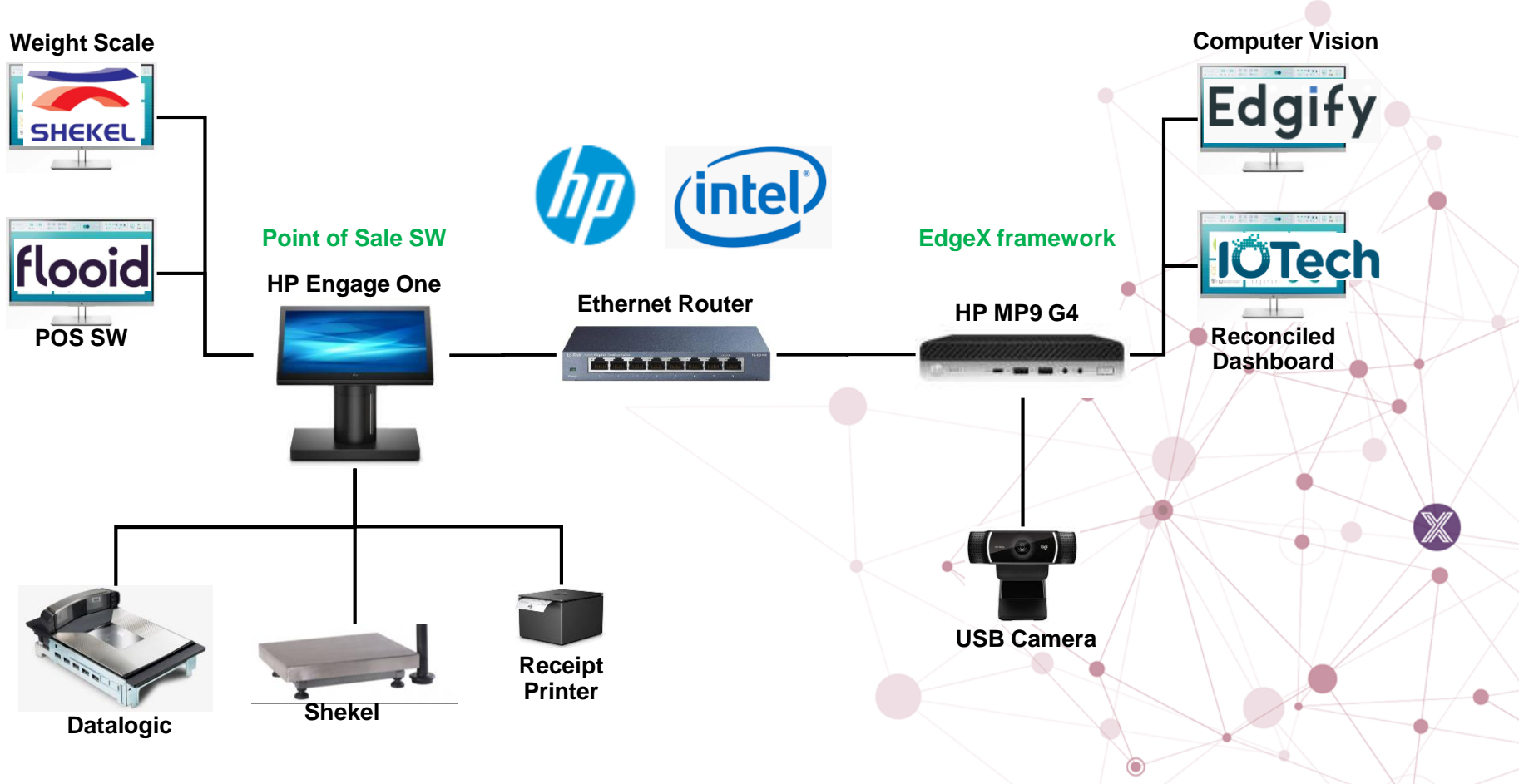
HP Booth EdgeX Demo Station #3



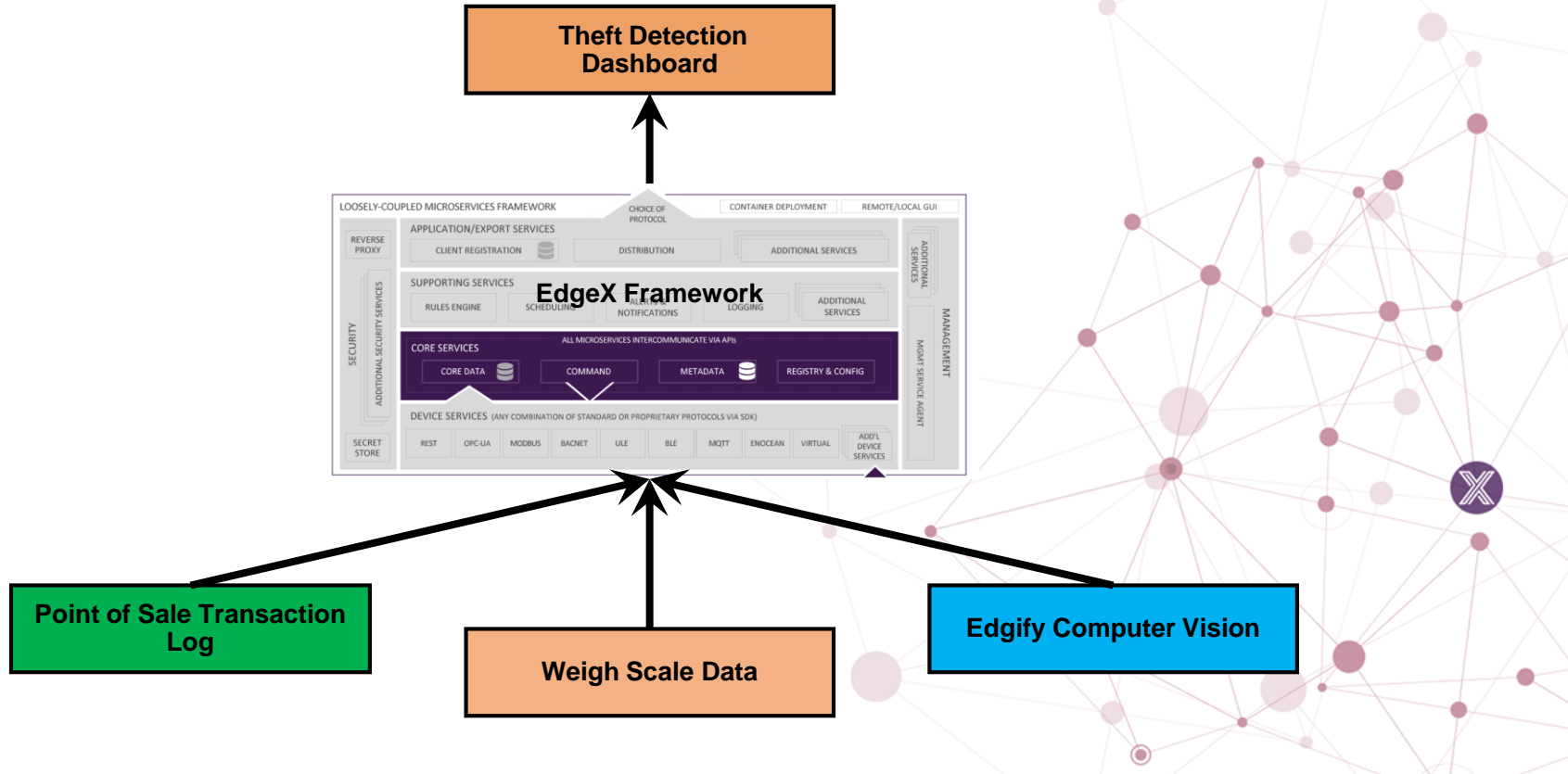
HP NRF Showcase

- Solve complex retail problems with EdgeX powered HP Retail IoT Gateway
- Bring together multiple sensor data streams by industry-leading open framework that is cloud-agnostic and sensor-agnostic
- Use cases such as Theft Detection, Inventory Management, Customer Engagement, etc.

HP EdgeX Demo Wiring Diagram



HP EdgeX Demo Event Flow



The background features a detailed illustration of a squid's mantle and arms, rendered in shades of purple and white. A network of red dots connected by thin lines is overlaid on the squid's body. A small, stylized 'X' logo is positioned on the squid's mantle. The logo consists of a white 'X' inside a dark purple circle.

EDGE X FOUNDRY™

Thank you