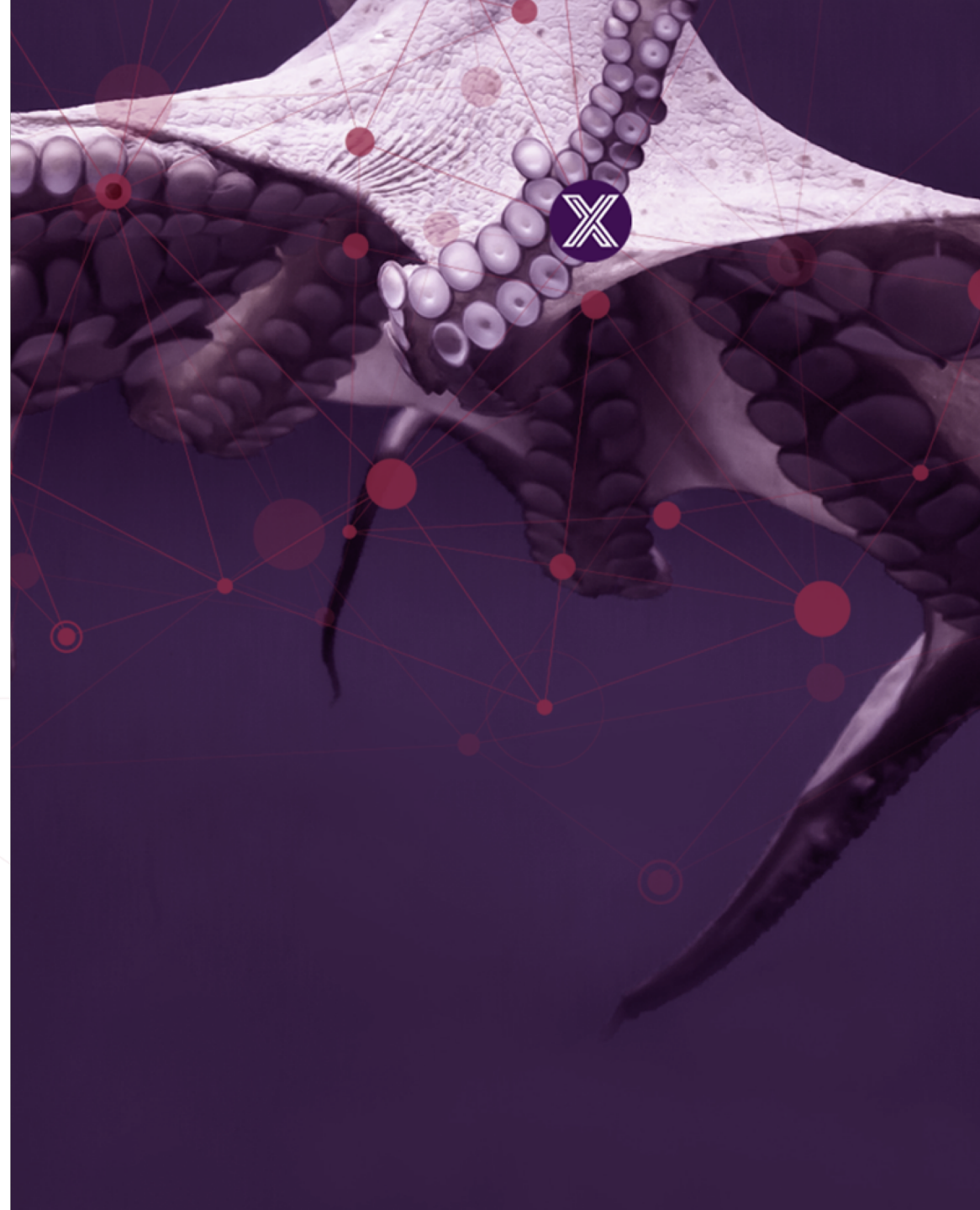




# Commerce Project Kick-Off

Feb 13, 2019  
Brad Corrion, Chair



# Why are we here?

We fundamentally believe that Open Source Software (OSS) can accelerate solution deployment in the retail domain, and that EdgeX Foundry plays a critical role as middleware in solution integrations



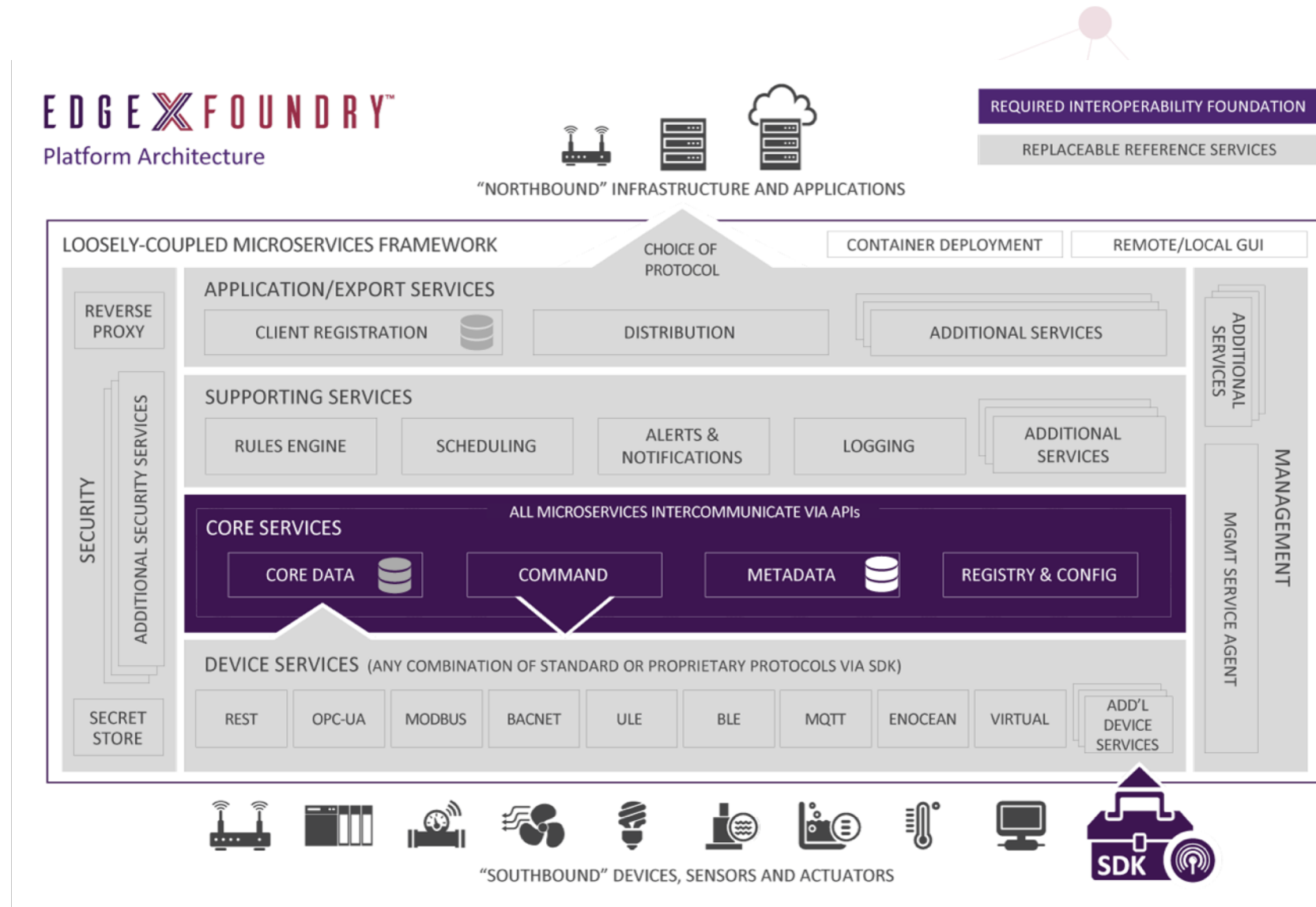
# A little about me

- Brad Corrion
- [Bradley.w.corrion@intel.com](mailto:Bradley.w.corrion@intel.com)
- Architect, Open Retail Initiative, Internet of Things Group, Intel
- 22 years at Intel, almost always software engineering
- 8 years in retail projects



# EdgeX Foundry

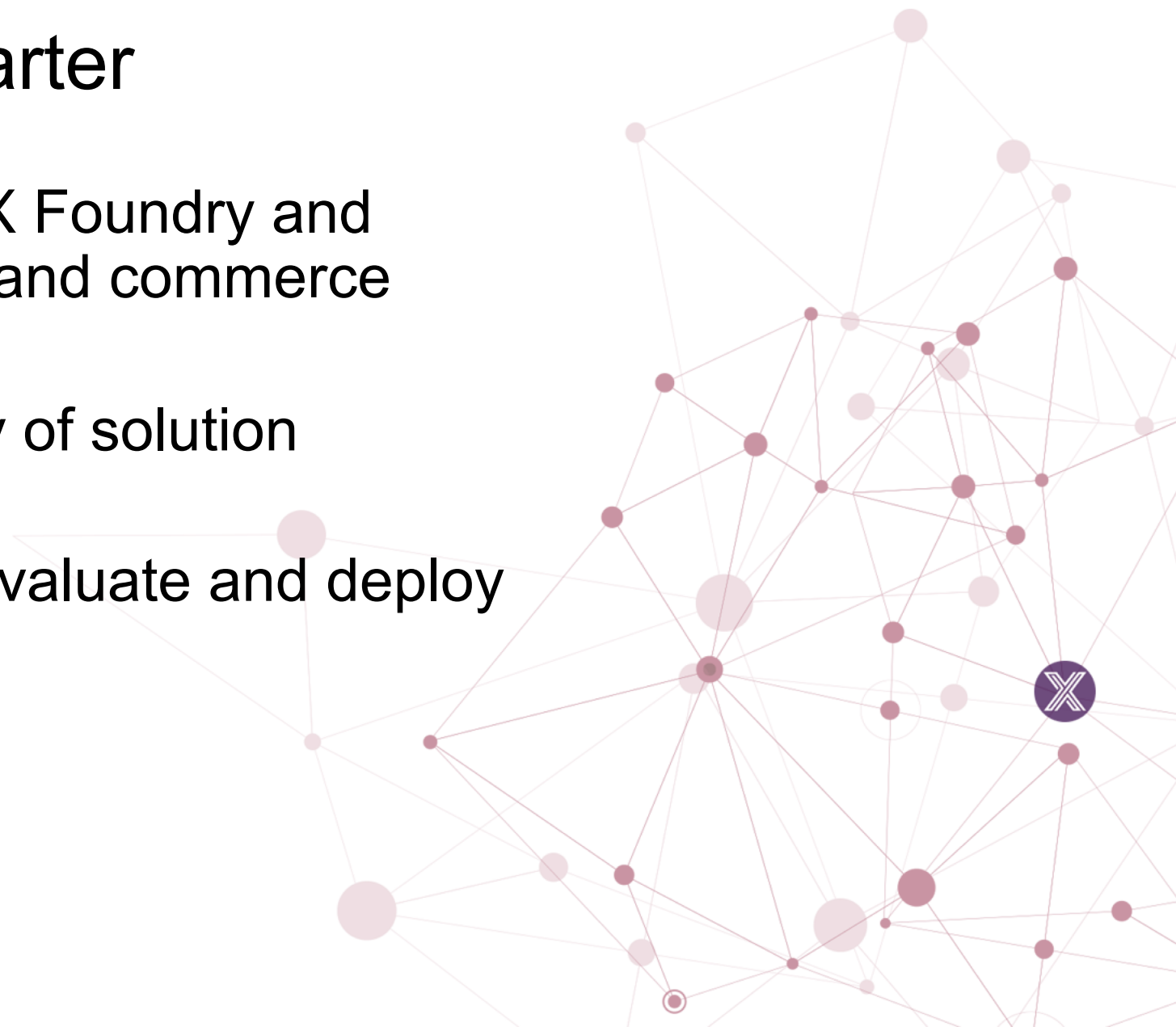
- Technical Steering Committee
  - Vertical Solutions Working Group
    - Commerce Project





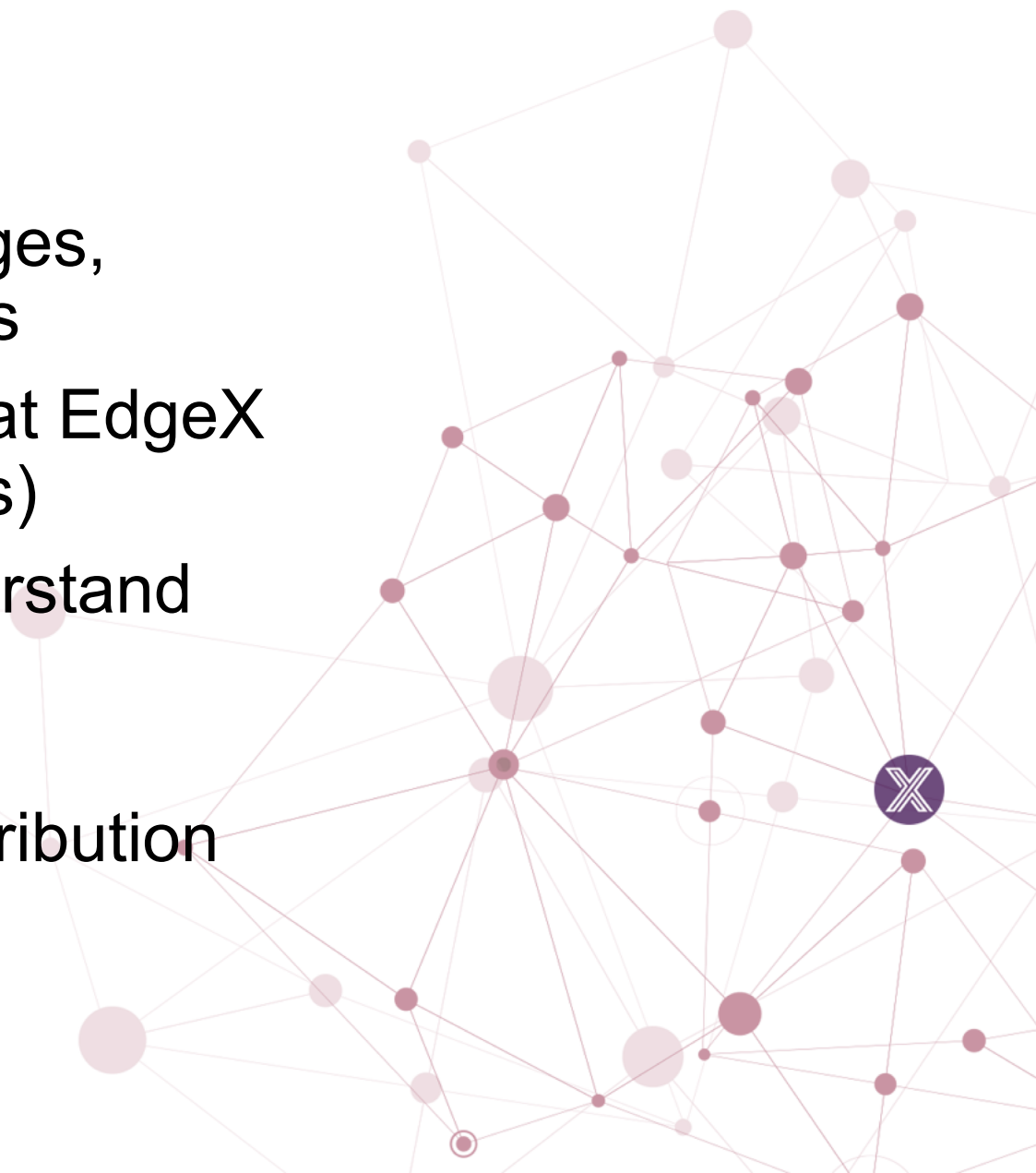
# Commerce Project Charter

- Increase utilization of EdgeX Foundry and related OSS efforts in retail and commerce environments
- Reduce cost and complexity of solution deployments
- Decrease time required to evaluate and deploy new IOT use cases



# Typical Activities

- Retailer presentations on IOT challenges, opportunities and vendor requirements
- Review retail use cases and needs that EdgeX Foundry can address (example: T-logs)
- Mapping of retail value chains to understand parties required for OSS enablement, distribution and support
- Prioritization of development and contribution for EdgeX Foundry roadmap/backlog



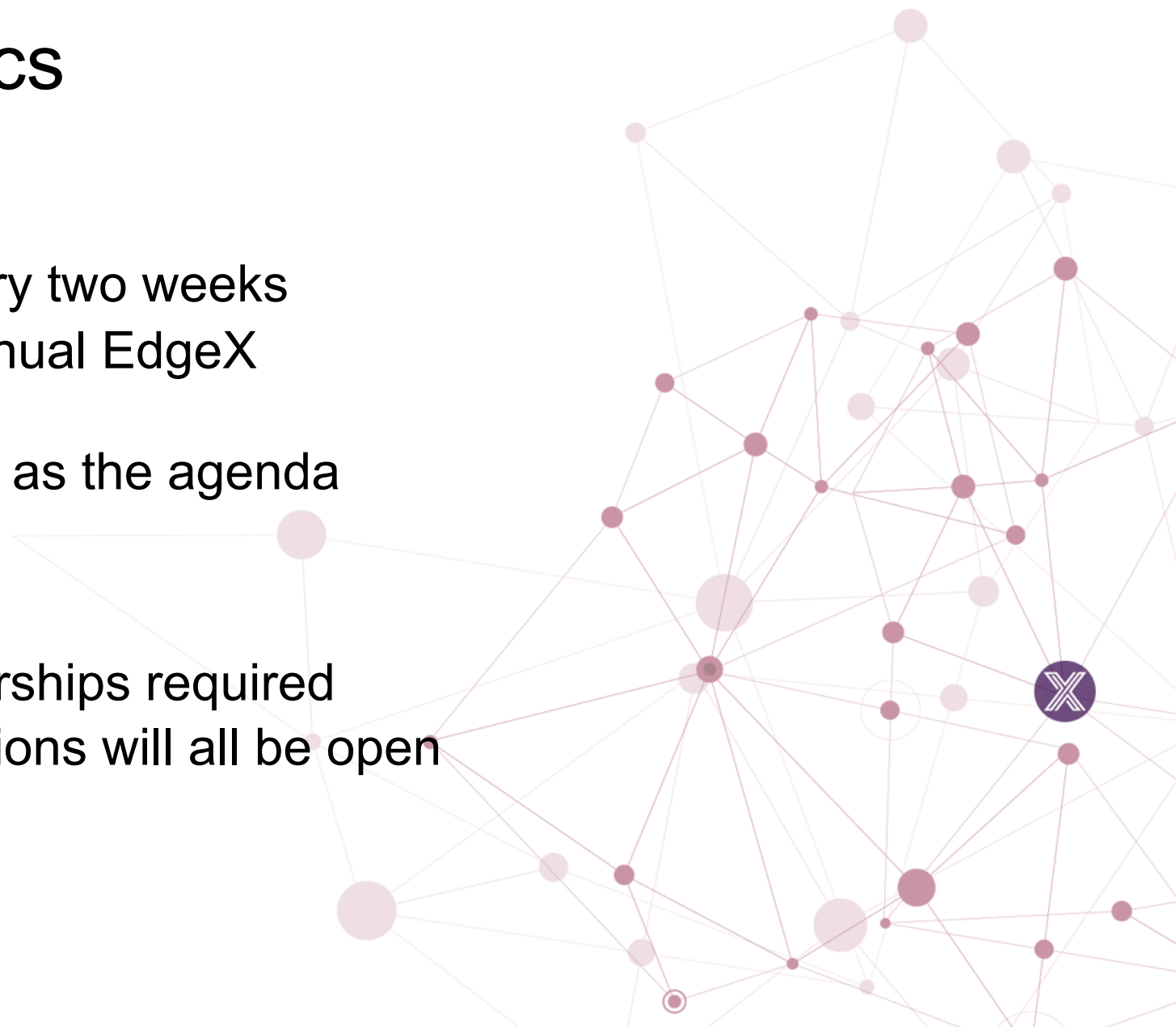
# Formalities and Logistics

- Meetings

- Meet by web conference every two weeks
- Meet face to face at twice-annual EdgeX conferences
- Ad-hoc face to face meetings as the agenda requires

- Project Membership

- No Linux Foundation memberships required
- Meetings, minutes, presentations will all be open and posted publicly



# Call to Action

- Identify regular attendees from your organization
- Suggest contacts at retailers willing to discuss current problems (we have some starting points)
- Request topics based on important use cases, capabilities, technologies, or problems