Agenda

- **Web Site**
  - Web site stats
  - Working to understand China stats
    - Request for stats on Wiki and Doc sites as well
- **EdgeX Challenge 2022**
  - Wiki review ongoing
  - Sponsors
    - Have one sponsor already. Need more to provide ample funding
  - Pre-registration site
    - Jim to get with Gavin to provide content
- **EdgeX Ready** - refresh of marketing
  - Rodney marketing email - working with Jill/LF
  - Rodney to take a stab at a script; Jim to reach out to Jill for a meeting next week
  - IOTech’s Sophie or a young developer perhaps to serve as our pitch person in the video
- **EdgeX Developer Badges**
  - Draft Wiki page to be finalized
  - LF setup our badges with Credly
  - DevOps working on Credly CSV for weekly uploads
  - Program ready for launch at Jakarta release
  - Marketing release – around Jakarta release
    - Andy – take a first stab
- **EdgeX Ireland Release Performance Stats**
  - [https://wiki.edgexfoundry.org/display/FA/Ireland+Data](https://wiki.edgexfoundry.org/display/FA/Ireland+Data)
  - James working on a blog post
- **Event planning** – on hold
- **Blog/Vlog schedule (Jim’s proposal)**
  - Vlog Oct: Getting started with EdgeX 2.0 APIs
  - Blog Nov: EdgeX in Building Automation (user story)
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- Vlog Nov: EdgeX 2 use of the message bus
- Blog Dec: Jakarta release and EdgeX Badge program
- Vlog Dec: ??

- Top Coder Challenge
  - Working on architecture and nature of the contest

- Adopter Series
  - In need of next presentors