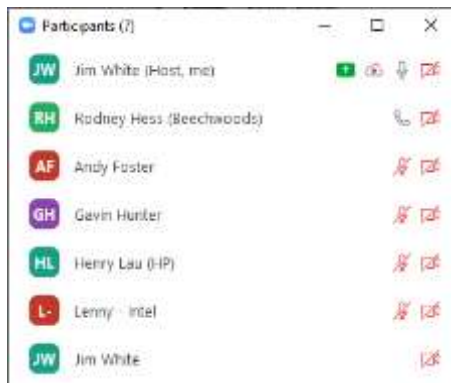


EdgeX Foundry Outreach Working Group

10/18/21

Attendees:



Agenda

- Web Site
 - Web site stats
 - Working to understand China stats
 - Request for stats on Wiki and Doc sites as well
- EdgeX Challenge 2022
 - Wiki review ongoing
 - Sponsors
 - Have one sponsor already. Need more to provide ample funding
 - Pre-registration site
 - Jim to get with Gavin to provide content
- EdgeX Ready – refresh of marketing
 - Rodney marketing email - working with Jill/LF
 - Rodney to take a stab at a script; Jim to reach out to Jill for a meeting next week
 - IOTech's Sophie or a young developer perhaps to serve as our pitch person in the video
- EdgeX Developer Badges
 - Draft Wiki page to be finalized
 - LF setup our badges with Credly
 - DevOps working on Credly CSV for weekly uploads
 - Program ready for launch at Jakarta release
 - Marketing release – around Jakarta release
 - Andy – take a first stab
- EdgeX Ireland Release Performance Stats
 - <https://wiki.edgexfoundry.org/display/FA/Ireland+Data>
 - James working on a blog post
- Event planning – on hold
- Blog/Vlog schedule (Jim's proposal)
 - Vlog Oct: Getting started with EdgeX 2.0 APIs
 - Blog Nov: EdgeX in Building Automation (user story)

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- Vlog Nov: EdgeX 2 use of the message bus
- Blog Dec: Jakarta release and EdgeX Badge program
- Vlog Dec: ??
- Top Coder Challenge
 - Working on architecture and nature of the contest
- Adopter Series
 - In need of next presentors