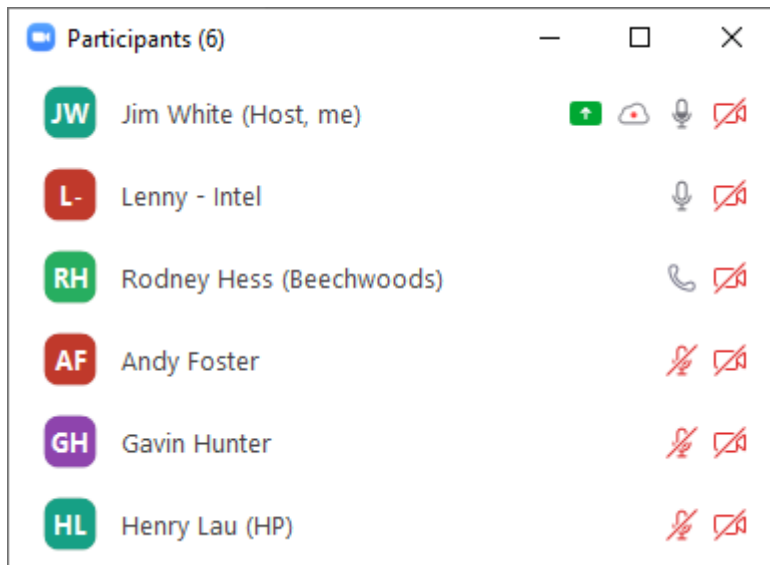


EdgeX Foundry Outreach Working Group

10/4/21

Attendees:



The screenshot shows a Zoom meeting window titled "Participants (6)". It lists six participants with their initials in a colored circle, their names, and their roles. Each participant has icons for video, audio, and chat. The participants are:

Initials	Name	Role
JW	Jim White	Host, me
L-	Lenny	- Intel
RH	Rodney Hess	(Beechwoods)
AF	Andy Foster	
GH	Gavin Hunter	
HL	Henry Lau	(HP)

Agenda

- EdgeX Challenge 2022
 - Wiki draft completed
 - Rules
 - Scope of the solutions
 - Judging criteria and process
 - WG members asked to provide feedback
 - Sponsors
 - Feedback from Intel on last hackathon
 - Jim to recruit sponsors
 - Pre-registration site
 - Jim to get with Gavin to provide content
- EdgeX Ready – refresh of marketing
 - Rodney working on marketing message
 - Refine Jim's initial blog post
 - Rodney to provide draft content to Jill
- EdgeX Developer Badges
 - Meeting later today with LF on badge certification
 - Wiki draft completed
 - WG members asked to provide feedback
 - Emails and badges drafted – but waiting on certification
 - Jim to talk to LF today
 - Marketing release – around Jakarta release
 - Andy – take a first stab
- EdgeX Ireland Release Performance Stats
 - <https://wiki.edgexfoundry.org/display/FA/Ireland+Data>
 - How to get it out in the community (blog, social media, etc.)

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- Needs to be part of social media campaign as well
 - Jim to chat with James
- Event planning – on hold
- Blog/Vlog schedule (Jim's proposal)
 - Blog Sept: 2 blogs -> Performance Results / EdgeX Ready
 - Vlog Sept: Getting started with EdgeX 2.0 APIs
 - Blog Oct: EdgeX in Building Automation (user story)
 - Vlog Oct: EdgeX 2 use of the message bus
 - Blog Nov: Jakarta release and EdgeX Badge program
 - Vlog Nov: ??
- EdgeX Certified
 - Draft recommendation deck
 - To be reviewed with the WG once Rodney has reviewed/provided feedback
- Top Coder Challenge – awaiting response from Top Coder
 - Make sure they realized decoding is necessary if just looking at message bus

Additional updates

- Web Site
 - Recent web page stats
 - To be sent out and covered in next meeting
- Adopter Series
 - In need of next presentors
 - Need to update the page for Adopter Series