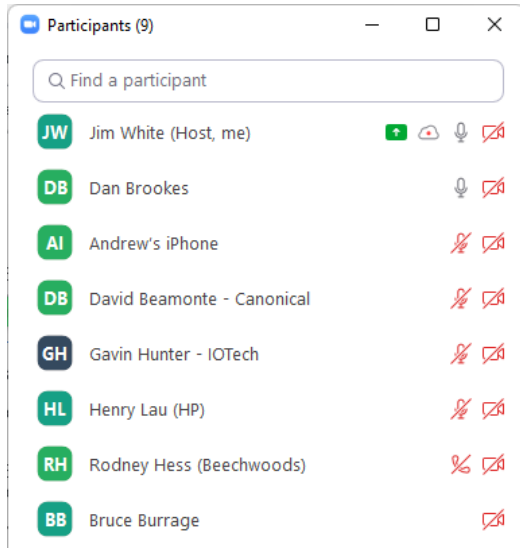


5/23/22

Attendees:



*Others may have joined after attendance was captured.*

## Agenda

- Release blog on Levski Planning, EdgeX Awards and Birthday celebration
  - Draft coming this week
- Just a mention – tech talks start this week
- Work items today
  - Hackathon?
    - Still to be determined by July 1<sup>st</sup> Drop Dead date
    - Waiting for additional input on world's return/reception to hackathon events (whether in person or live).
    - Dan (Intel) received a quote from an organization promoting/running virtual Hackathons for consideration. Will be distributed to the work group for a review.
  - Web site spend - where and when
    - Jim checking in with Melvin on China search not showing EdgeX site.
    - Jim checking on where we are at with LF on China renewal for June
    - Outreach WG agreed on exploring costs of 3<sup>rd</sup> party help with these items:
      - Address Security Audit issues (initial cost estimate already in hand – Gavin has)
      - SEO audit/review – Gavin to reach out to a couple of organizations for a quote to do the work
        - WG to look at keywords to be used for optimization

- Contact DB for outbound marketing – Jim to check with LF on feasibility. This is 3<sup>rd</sup> priority and we'll look to get a quote once the other work is costed.
- EdgeX Ready - badge for individuals?
  - Rodney to put together a slide or two to bring before the TSC for moving forward with EdgeX Ready Individuals.
  - Outlining what's the objective, what's the lift/costs, what does EdgeX get in return for this badge program? Looking for larger community reaction, input and buy-in.
  - No date set yet on when to present this to the TSC.
- Is the Outreach WG still necessary? Do we fold it into TSC activities?
  - Not a lot of feedback. "Whatever provides the path of least resistance"
  - No one yet willing to run the WG with elections coming in June

- EdgeX Web Site
  - EdgeX China – cert about to expire
  - EdgeX English – security issues
  - Both issues have been sent into LF. Jill/Jim to track and get back status