6/27/22

Attendees:

Others may have joined after attendance was captured.

Agenda

- Work items today
  NEW
    - Web site #s
  OLD
    - Tech Talks – ending this week (with Snap talk)
    - Blogs
      - Performance
      - EdgeX Awards (after ceremony on the 13th)
    - Hackathon?
      - Still to be determined by July 1st Drop Dead date
    - Web site spend - where and when
      - $4500
        - Decision /priority of spend:
          - Security Audit issues
            - Gavin to reach out to Capitan to initiate
          - SEO – when number comes in from Gavin; also apply the English SEO changes to China site where possible
          - Do some of SEO through contribution by IOTech
            - Laura to be handed this activity on her return July 4th.
- Other tasks – take a wait and see as we may need some funds for Hackathon, etc.
  - Contact DB for outbound marketing – Jim to check with LF on feasibility. This is 3rd priority and we’ll look to get a quote once the other work is costed.
- EdgeX Ready
  - Rodney working on:
    - Wiki updates
    - Proposal for badge for individual
      - Rodney sent out message to community for input. Jim to pass to James Butcher to get input reminder at TSC
- Continuation of WG meeting
  - No volunteers to run/take the project group.
  - Jim to keep meetings on the schedule and to reach out to possible people to take the meeting going forward
  - Otherwise, handle the topics through TSC and ad hoc meetings as necessary.