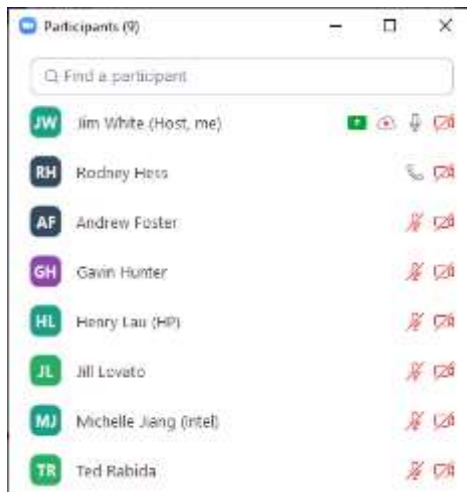


EdgeX Foundry Outreach Working Group

8/23/21

Attendees:



Old Business

- TopCoder Challenge - meeting to discuss Sept 1
- Web Site
 - Updated landing page - (email went out for review but not sure if we got any)
 - **Decision: not to update**
 - EdgeX Ready now on the web site
 - Information on the next Adopter Series: registration and abstract.
 - **done**
 - Vertical page
 - **Melvin notified**
- Certification - EdgeX Ready (what remains and what's next)
 - Jim and Rodney meeting - deck presented last meeting
 - Nothing new to report - research work in progress
- Adopter Series - fall presentations
 - Advantech (Sept 14) & UST Global (unsure of date - Henry tracking)
 - Registration site available
 - <https://lists.edgexfoundry.org/g/EdgeX-TSC-Vertical-Solutions/viewevent?eventid=1220988&calstart=2021-09-14>
 - UST Global on deck (**not sure if this would be Sept or Oct**)
- Vertical Solutions / ORRA - what's next? NRF show?
 - ORRA doc **out**

New Business

- Hackathons
 - Tiger team report - **deck shared**
 - **No significant disagreement with the Challenge or challenge planning at this time. Jim to send note to work group and then get input from community/TSC at-large**

EdgeX Foundry Outreach Working Group

- Blog and Vlog
 - Goal: Vlog and Blog every other month
 - Potential topic list:
 - V2 - getting started and the new APIs
 - V2 message bus (configuration and options)
 - EdgeX Ready - in Sept (mid/late)
 - Use case stories -> vertical solutions from end users (in line with adopter series)
 - ORRA output - more detailed demo (how EdgeX is part of the solution)
 - LF Edge Strategy use of social media -> Michelle to provide some input
- Event schedule
 - target 2022
 - HP -> End Oct, Intel -> beginning Oct for vaccinated
 - LF is mandating vaccination for 2021 (worldwide) - and all hybrid
 - Which shows
 - Need to make distinction - national vs. international; this will impact participation by some members
 - Beechwoods -> focus on national
 - Depends on how different is in person experience vs online experience
 - Jim action item - research on shows; present at the next meeting

Other new business

- James Butcher performance doc -> on agenda for 2 weeks out.