

Hi Everyone,

See attached the slides shared at today's EdgeX Marketing Meeting.

Actions:

- Website:
 - Provide recommendations for companies that can provide quote/SOW for the EdgeX Website
 - IOTech to ask New Castle company for quote
 - Review and provide comments for the EdgeX value prop slide in this [google doc](#)
 - This version includes Chris's and Keith's real time feedback provided during the call
- Videos:
 - Watch and share videos internally (links shared). Videos are approved and will be ready to share promote externally once Mae publish them in the EdgeX Youtube channel. Mae to share youtube links to this list when ready
- Budget:
 - Provide comments to EdgeX Budget slide in this [google doc](#)
 - This version includes Chris's and Keith's real time feedback provided during the call

11/19 Agenda

- Recent events collaterals (Mae 15mins)
- LF Edge Budget Process, Status and KPIs (Arpit/Brett 20mins)
- Recommended vendors to update EdgeX website (IOTech and All 15mins)
- Comments provided to EdgeX business value slide

Thank you,

Camilo