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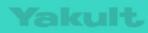
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### jetBlue











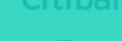


























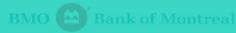






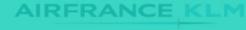




















- 21 of the top 25 **Global 2000**
- of the top 10 **Semiconductor Manufacturers** 
  - of the top 10 Pharmaceuticals
  - 7 of the top 10 Banks
  - of the top 10 Food & Beverage Processors
  - of the top 10 Global Airlines
  - of the top 10 **Telecoms**

# TIBCO CONNECTED INTELLIGENCE



TIBCO makes it possible to unlock the potential of real-time data for making faster, smarter decisions.

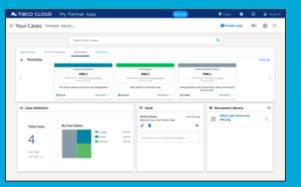
# TIBCO LABS™: Continuous Innovation





### **Cloud Starters**

Quickly build native cloud applications



### Discover

Discover business processes from operational data



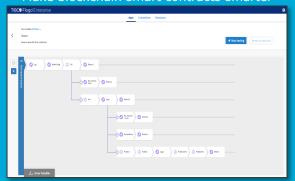
### **Cloud Conversations**

Have a conversation with your enterprise data



### **Dovetail**

Make blockchain smart contracts smarter



### **Auto ML for Data Science**

Auto ML workflows for the generation of applications



### **AIR**

Streamline IoT from the edge to the cloud



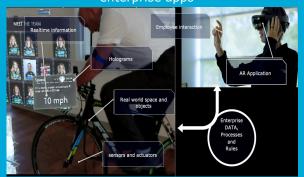
### **Journey**

Engage with customers in new ways and exceed all expectations



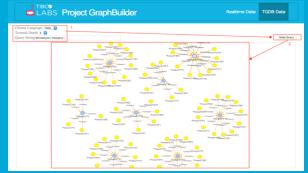
### **ART**

Augmented Reality (AR) with real time data for enterprise apps

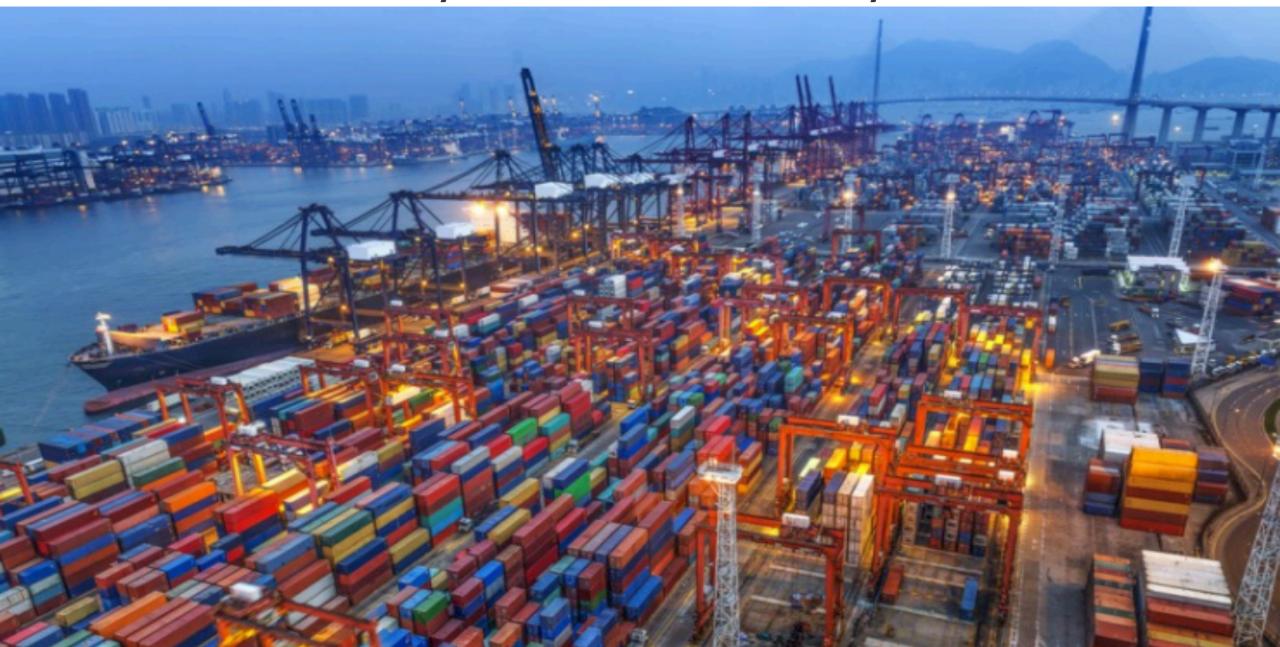


### GraphBuilder

Construct graph entities to leverage relationships in your data

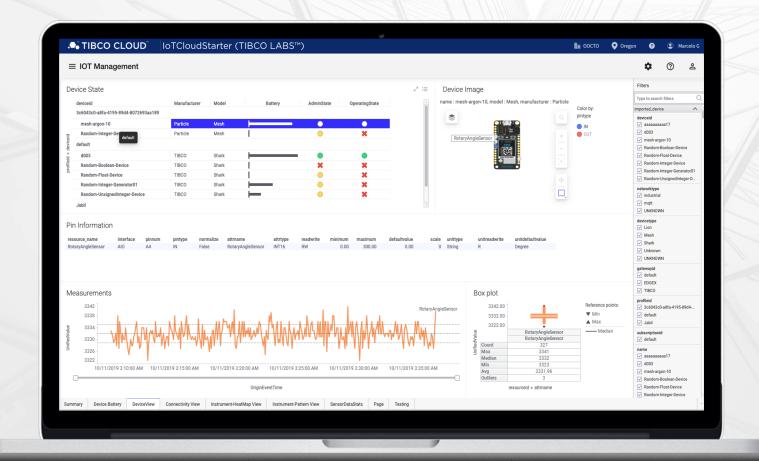


What comes to your mind when you think IoT?



# TIBCO LABS™ Project AIR™

Intelligent insight from device to boardroom



Template that customers can take and extend

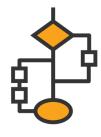
- Register and interact with IoT devices (gateways, edge devices, sensors, etc.).
- Process IoT derived data anywhere it is needed (at the edge, gateway, data center/cloud, etc.).
- Agnostic approach to select any cloud provider and edge device while leveraging open source technologies.
- Own, analyze and store IoT data as needed.
- Extensibility in every layer for easy integration with other platforms.



# **Project AIR™** Capabilities



Connect and extract IoT data for processing



Create triggers to respond to IoT events



Data management



Feed into long term / Big Data repositories for historical analysis



Visualize and explore IoT data



Monitor, measure and react to IoT events via a customizable UX



Combine IoT data with AI/ML models



Ability to map various end points within the organization



### Enterprise Use Cases Across Industries

### CONNECTED VEHICLES

Automation of normal driving tasks to improve safety and reduce number of vehicles.

#### **TELEMETRY**

Deploy active fleet management systems to minimize risks associated with vehicle investment, improving efficiency and productivity while reducing costs.

#### COMPLIANCE

Use IoT data to gain analytical insights on your customers, internal operations and business processes so you can adjust as needed and comply with industry specific regulations.

#### **AUTOMATION**

Leverage sensors and cameras in combination with event/rule based engines to automate a sequence of steps in various business processes.

LOGISTICS & SUPPLY CHAIN MGMT

TRANSPORTATION & FLEET MGMT

**TELECOM** 

MANUFACTURING

**HEALTHCARE** 

RETAIL & CONSUMER GOODS

#### MACHINE LEARNING AT THE EDGE

Incorporating ML algorithms at the edge for real time decision making process and integrate/process all kinds of data feeds including feeds like Computer Vision for anomaly detection and preventive maintenance

### PREDICTIVE MAINTENANCE

By leveraging sensors, cameras and analytics, smart factories can reduce failures by automatically creating maintenance timelines, improve strategic planning capabilities and capitalize on cost savings.

#### SMART METERING

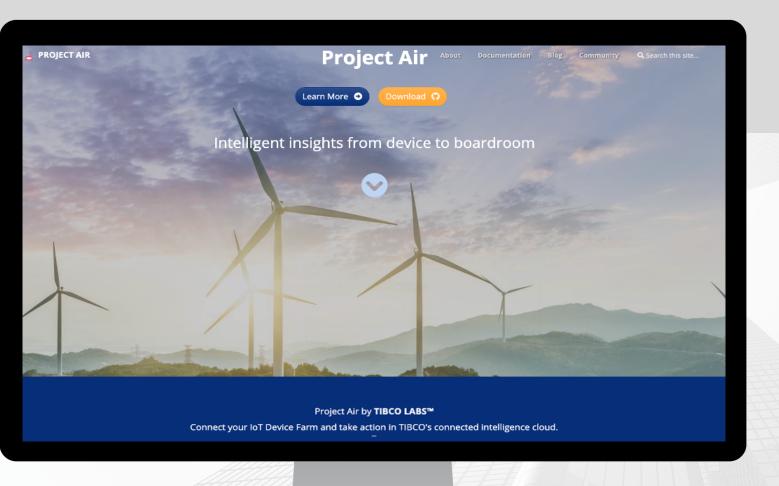
Understand when and how many resources are consumed to achieve goal levels of energy efficiency and savings while reducing operational expenses by automating manual tasks.

### **ASSET TRACKING**

Easily locate and monitor key assets to optimize logistics, maintain inventory levels, prevent quality issues and improve theft detection.

TIBCO LABS

### Available Resources



TIBCO LABS™ page

https://www.tibco.com/tibco-labs

**GitHub** 

https://github.com/TIBCOSoftware/labs-air/

**TIBCO Community** 

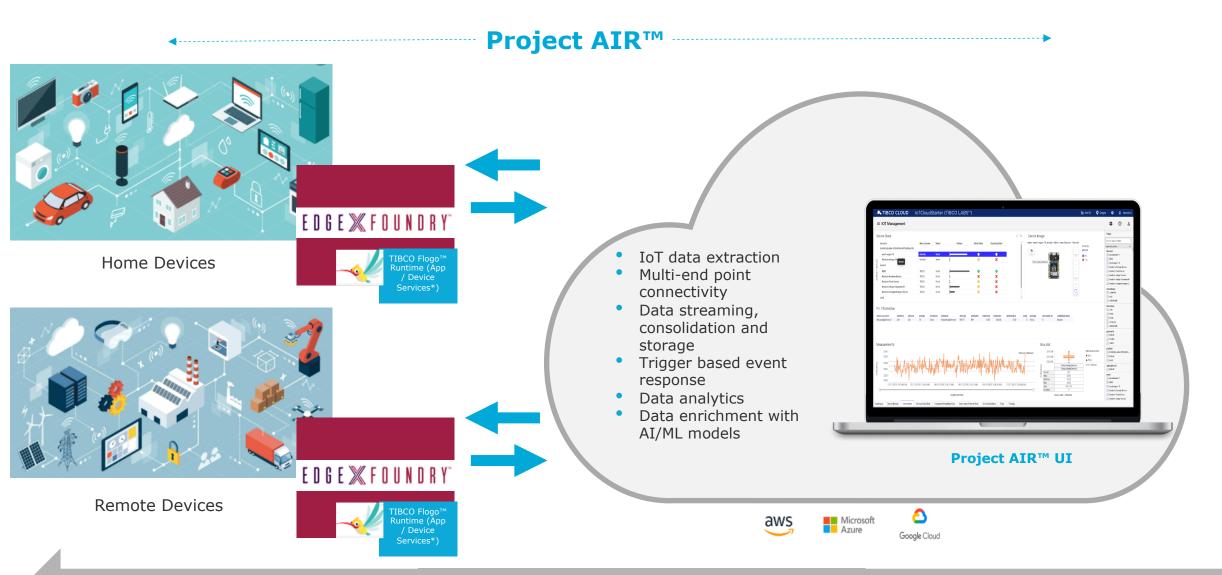
https://community.tibco.com

**Contact Us** 

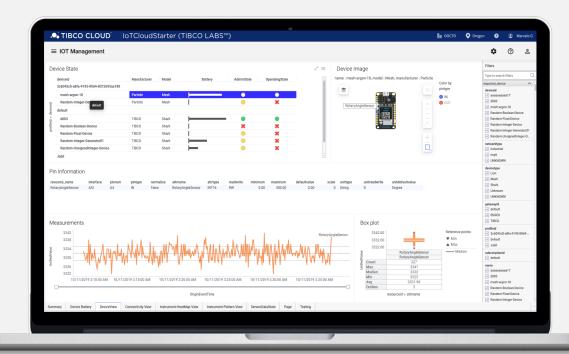
tibcolabs@tibco.com



# Project AIR™ Functional Components (Demo)



# **Project AIR™** Summary



Template that customers can take and extend

Register and interact with IoT devices (gateways, edge devices, sensors, etc.) and process IoT derived data anywhere you need.

### **Business Value:**

- Automation and cost savings
- Risk reduction and visibility
- Active customer engagement
- Improved workflow and automated commerce

