Outreach WG (formerly the Marketing WG)

Key Working Group Facts

Working Group Creation Date: June 2019
Working Group Chair: Jim White(IOTech)

Camilo Dennis (Intel) - Marketing lead

Henry Lau (HP) - Vertical Solutions Lead

Rodney Hess (Beechwoods) - Certification Lead

Mailing List

- Marketing team's email alias: edgex-marketing@lists.edgexfoundry.org
- To subscribe or unsubscribe via the World Wide Web, visit: https://lists.edgexfoundry.org/g/EdgeX-Marketing

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Discussion Forum

- #marketing on https://join.slack.com/t/edgexfoundry/shared_invite/enQtNDgyODM5ODUyODY0LWVhY2VmOTcyOWY2NjZhOWJjOGI1YzQ2NzYzZmIxYzAzN2IzYzY0NTVmMWZhZjNkMjVmODNiZGZmYTkzZDE3MTA

Meeting Time

- Marketing Meetings are are open to the public.
- To subscribe to the meeting invitation, please visit Community Meetings & Calendar

Dial-In Info:

EdgeX Foundry is inviting you to a scheduled Zoom meeting.

Topic: EdgeX Marketing Committee - Sub team check in
Time: Oct 26, 2020 09:00 AM Pacific Time (US and Canada)
Every other week on Mon, until Sep 6, 2021, 50 occurrence(s)

Please download and import the following iCalendar (.ics) files to your calendar system.
Weekly: https://zoom.us/meeting/upYvduihqDIrv4TlRwl9ANmrAEVD7l71Yw/ics?icsToken=98tyKu6qrDorE9KcsVzHa7AtA4Xlb9_IkGcanq9vixO8Ig5ecCLTAMYVPuUuKc-B

Join Zoom Meeting
https://zoom.us/j/722119691?pwd=dzV6SEtXUDBjeURDZ0h0M25tZGUzZz09

Meeting ID: 722 119 691
Passcode: 372943
One tap mobile
+13462487799,,722119691# US (Houston)
+16699006833,,722119691# US (San Jose)

Dial by your location
+1 346 248 7799 US (Houston)
+1 669 900 6833 US (San Jose)
+1 253 215 8782 US (Tacoma)
+1 312 626 6799 US (Chicago)
+1 646 558 8656 US (New York)
+1 301 715 8592 US (Germantown)
877 369 0926 US Toll-free
855 880 1246 US Toll-free
Meeting ID: 722 119 691
Find your local number: https://zoom.us/u/adhTS8Umol

Meeting Minutes

- August 21, 2023: Meeting Recording
    - Meeting Minutes
- July 2023 - no meeting

- June 26, 2023: Meeting Recording
  - Meeting Minutes
- May 15, 2023: Meeting Recording
  - Meeting Minutes
  - LinkedIn-Analytics-May-2023.xls
  - edgexfoundry_followers_1684168343724.xls
  - edgexfoundry_visitors_1684166781882.xls
- April 17, 2023: Meeting Recording
  - Meeting Minutes
  - Recent EdgeX social media followers list
  - Web site SEO results per keyword
  - Recent social media posts and likes/follows
- March 20, 2023: Meeting Recording
  - Meeting Minutes
  - EdgeX Social media stats.xlsx
- February 27, 2023: Meeting Recording
  - Meeting Minutes
  - Social media guidelines presentation by Sunny Cai (LF)
- December 19, 2022: Meeting Recording
  - Meeting Minutes
- November 7, 2022: Meeting Recording
- October 24, 2022: Meeting Recording
  - SEO documents shared by Laura A (IOTech):
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- September 12, 2022: Meeting Recording
  - EdgeX Foundry Website and Docs Stats Report - August 22.pptx
  - New Dashboard for Google Analytics on Web site and docs: https://datastudio.google.com/reporting/4c1ac7f0-6e24-4eb7-9d1a-da497288bd2b
- August 15, 2022: no meeting
  - EdgeX Foundry Website Stats Report_July_2022.pptx
- July 18, 2022: Meeting Notes
  - EdgeX Foundry Website Stats Report_June_2022.pptx
- June 27, 2022: Meeting Notes; Meeting Recording
  - EdgeX Foundry Website Stats Report_May_2022.pptx
- June 6, 2022: Meeting Notes; Meeting Recording
- May 23, 2022: Meeting Notes; Meeting Recording
  - EdgeX Foundry Website Stats Report_April_2022.pptx
- May 9, 2022: Meeting Notes; Meeting Recording
- April 25, 2022: Meeting Notes; Meeting Recording
  - WORKING DRAFT_ LF Edge White Paper V2.docx (2022-04-24).pdf
  - EdgeX Foundry Kamakura Release Blog - v3.docx (DRAFT)
  - Kamakura Social Media Press Release-v3.docx (DRAFT)
- April 4, 2022: Meeting Notes; Meeting Recording
  - EdgeX Foundry Website Stats Report_February_2022.pptx
  - EdgeX China Mar 1-31st 2022 Stats.pptx
- Mar 7, 2022: Meeting Recording; Meeting Notes
- Feb 2022
  - EdgeX Foundry Website Status Report January 2022
  - EdgeX China Jan1 - Feb28 2022 Stats.pptx
- Jan 24, 2022: Meeting Recording; Meeting Notes
  - EdgeX China Dec 1-31 2021 Stats.pptx
  - EdgeX Foundry Website Stats Report_December 2021.pptx
- Dec 13, 2021: Meeting Recording; Meeting Notes
- Nov 29, 2021: Meeting Recording; Meeting Notes
  - EdgeX China Oct 16-31st 2021 Stats.pptx
- Oct 18, 2021: Meeting Recording; Meeting Notes
  - September Web Site Stats
- Oct 4, 2021: Meeting Recording; Meeting Notes
- Sept, 20, 2021: Meeting Recording; Meeting Notes
- Aug 23, 2021: Meeting Recording; Meeting Notes
  - EdgeX Challenge 2022.pptx
- Aug 9, 2021: Meeting Recording; Meeting Notes
  - EdgeX Ready and EdgeX Certified next steps deck
- July 26, 2021: Meeting Recording; Meeting Notes
- Jun 7, 2021: Meeting Recording
- May 24, 2021: Meeting Recording
- May 10, 2021: Meeting Recording
- Apr 26, 2021: Meeting Recording
- Apr 12, 2021: Meeting Recording
- Mar 29, 2021: Meeting Recording
- Mar 15, 2021: Meeting Recording
- Outreach meeting, Mar 9, 2021: Meeting Recording
- Mar 1, 2021: Meeting Recording
- Feb 1, 2021: Meeting Recording
- Jan 4, 2021: Meeting Recording
- Dec 21, 2020: Meeting Recording
- Nov 2, 2020: Meeting Recording
- Oct 13, 2020: Meeting Recording
- Sep 29, 2020: Meeting Recording
- Sep 8, 2020: Meeting Recording
- Sep 1, 2020: Meeting Recording

- Aug 18, 2020: Meeting Recording
- Aug 11, 2020: Meeting Recording
- Aug 4, 2020: Meeting Recording
- July 28, 2020: Meeting Recording
- July 21, 2020: Meeting Recording
- July 7, 2020: Meeting Recording
- June 23, 2020: Meeting Recording
- June 16, 2020: Meeting Recording
- June 9, 2020: Meeting Recording
- June 2, 2020: Meeting Recording
- May 26, 2020: Meeting Recording
- May 19, 2020: Meeting Recording
- May 12, 2020: Meeting Recording
- May 5, 2020: Meeting Recording
- April 21, 2020: Meeting Recording
- April 14, 2020: Meeting Recording
- April 7, 2020: Meeting Recording
- March 31, 2020: Meeting Recording
- March 24, 2020: Meeting Recording
- March 17, 2020: Meeting Recording
- March 10, 2020: Meeting Recording
- March 3, 2020: Meeting Recording
- February 25, 2020: Meeting Recording
- February 18, 2020: Meeting Recording
- February 11, 2020: Meeting Recording
- February 4, 2020: Meeting Recording
- January 28, 2020: Meeting Recording
- January 21, 2020: Meeting Recording
- January 14, 2020: Meeting Recording
- January 7, 2020: Meeting Recording
- December 10, 2019: Meeting Recording
- December 3, 2019: Meeting Recording
- November 26, 2019: Meeting Recording
- November 19, 2019: Meeting Recording
- November 12, 2019: Meeting Recording, Presentation, Meeting Minutes
- November 5, 2019: Meeting Recording
- October 22, 2019: Meeting Recording
- October 15, 2019: Meeting Recording
- October 1st, 2019 8:00 AM (PT)
- September 19, 2019: Meeting Recording, Marketing Minutes